

FREE TRIAL - VENUE MARKETING PACKAGE

Terms of Service & Limited Use License

Last Updated: October 5, 2026 | For Free First Product / Free Trial Only

This is a LICENSE, not a sale. You do not own the materials. By submitting the form, downloading, or using this free trial package, you agree to these Terms. This free trial does not require a subscription.

1. Definitions

Licensor: The service provider providing the package ("Licensor", "we", "I").

Venue / You: The venue or organization receiving the free trial ("Venue", "you").

Package / Assets: EVERYTHING delivered in this free trial, including launch campaign, copy, captions, graphics, logos, flyers, video, reels, stories, ad templates, animations, and any localized version.

Event: The specific event you disclosed in the form.

Show Date: The date you provided for that Event. This is your license end date.

Free Trial Period: Starts when Assets are delivered to you and ends at **11:59 PM Central Time on your Show Date**.

2. What This Free Trial Is

You are receiving a free, temporary right to USE a pre-made marketing package that has been localized for your ONE Event listed in the form, so you can see what the service is. You are NOT purchasing or owning any designs, templates, or campaigns. This is a trial for one event only.

3. License Grant - Free Trial Until Show Date

Licensor grants you a limited, non-exclusive, non-transferable, non-sublicensable, revocable license to use the Assets SOLELY to promote the one Event you listed in the form, and SOLELY during the Free Trial Period.

This license is valid from delivery until **11:59 PM CT on your Show Date**.

It is for ONE Event, ONE date. It does not cover future events, recurring events, or general venue branding.

4. Ownership - I Own Everything

You agree:

- a) All Packages, Assets, campaigns, templates, and strategy, including localized versions, are and remain the sole and exclusive property of Licensor.
- b) No ownership, copyright, or IP is transferred to you in this free trial.

- c) You may not claim you created any Asset or file for registration.
- d) Licensor may reuse and resell the same or similar pre-made Packages to other venues.
- e) Licensor may display the work in portfolio and case studies.

5. Show Date Controls Expiration

You provide the Show Date in the Wix form. That date is your license end date. You are responsible for providing an accurate date.

If your Event is postponed, rescheduled, or cancelled, notify Licensor in writing. The license does NOT automatically extend to a new date. A new date requires written approval.

6. What Happens After Show Date - Posts Can Stay, Reuse Cannot

a) Archival Posts CAN Stay Up: Posts, reels, and stories that were already published DURING the Free Trial Period to promote this Event may remain on your feed for historical purposes. You do not need to delete them.

b) NO New Use After Show Date: After 11:59 PM CT on your Show Date, you may NOT post, repost, boost, run ads with, or publish the Assets again in any new post, ad, flyer, or promotion.

c) NO Reuse For Other Events: You may NOT reuse, repurpose, remix, or extract elements from these Assets for any other event, even at your own venue. This free trial is only licensed for the one Event you listed. If you do another event, you need a new license or an active subscription to the marketing service.

d) Paid Ads Must Stop: Any paid ads using the Assets must be turned off by 11:59 PM CT on your Show Date.

7. What You Cannot Do

You may NOT: resell, sublicense, share, or give the Assets to another venue or promoter; use the Assets for any event other than the licensed Event; claim ownership; or use the Assets to build your own templates or competing products.

8. Future Use Requires Subscription or Paid Package

This free trial does not include an ongoing subscription. If you want to use Packages for future events or continue after your Show Date, you must purchase a package or have an active subscription to Licensor's marketing service. That subscription is separate and governed by its own terms.

9. Unauthorized Use

Using the Assets after your Show Date or for a different event without a new license is unauthorized use and copyright infringement. Licensor reserves the right to charge a retroactive license fee of 3x the package value per month of unauthorized use, issue platform takedowns, and seek damages and attorney fees where allowed by law.

10. No Guarantee of Results

Packages are provided "as is". Licensors do not guarantee ticket sales, reach, or engagement.

11. Limitation of Liability

Licensors' total liability under this free trial shall not exceed \$100 or the amount you paid for the Package (which is \$0 for free trial), whichever is greater.

12. Governing Law

This Agreement is governed by Texas law, venue in Bexar County, Texas.

13. Acceptance in Wix Form

By checking the agreement box and providing your e-signature in the Wix form below this document, you confirm the Show Date you provided is accurate, you understand this is a temporary license until 11:59 PM CT on that Show Date for this one Event only, you understand Licensors own 100% of all Assets, and you agree not to reuse Assets for other events.

Disclaimer: This template is for informational purposes and does not constitute legal advice. Have a licensed attorney review before use.